**Rural Villages Strategy Reference Panel**

**Wednesday 3 September 2014**

4:30pm

Canvas and Kettle meeting room, Civic and Cultural Centre, Murwillumbah

<table>
<thead>
<tr>
<th>Agenda items:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Summary of the consultation process.</td>
</tr>
<tr>
<td>2. Project management approach for the drafting stage.</td>
</tr>
<tr>
<td>5. Overlaps with other Council strategies, particularly the Rural Land Strategy.</td>
</tr>
<tr>
<td>6. General discussion.</td>
</tr>
<tr>
<td>7. Next steps.</td>
</tr>
</tbody>
</table>
1. Summary of the consultation process

Feedback from Your Say Tweed
Rural Villages Strategy, Dreaming and Discovery (Phase 1)

Project: Rural Villages Strategy
Reporting dates: Sunday 1 December 2013 - Friday 1 August 2014

Level of engagement

Community users
During the selected period, a total of 7997 people visited the Your Say Tweed site.

Aware
3239 people visited the project page for the Rural Villages Strategy on Your Say Tweed.

Informed
953 visitors (29%) took a secondary action while on the page (e.g. downloading a document, visiting another page on the site).
- 832 visitors viewed the document library.
- 35 visitors viewed the 'key dates' information to find out more about attending an information session.
1. Community meetings: common themes and ideas

Walking tracks to foster tourism.

Housing for a variety of people, shared housing, co-housing, options for seniors.

Do not want village to grow too much in size, new development must be sympathetic to the local character and respect the views.

Availability of services in the village: library van, better public transport, medical services.

Upgrades to existing infrastructure: footpaths, street lighting, parking, public toilets.

More public/community land in the villages.

Sustainable infrastructure - solar lighting.

Council need to support local businesses to create more jobs locally.

Reference to the previous, community based plans.

Other themes:

The Strategy should consider the culture of each village.

Council should allow for various initiatives, including aged care facilities, to be led by the local communities.

Linkages with the local creek.

Bring back the rail track.

Access to freeway.

The Strategy should promote the sense of community. Traffic is an issue, speeding through the village.
Rural Villages Strategy: our journey

Discovery
- Appreciating what we have
  - Sharing stories of what we love about our villages
  - How to be involved
    - Village meetings
    - Your Say Tweed

Dreaming
- Imagining our ideal future
  - Sharing our ideas and dreams for the future of our villages
  - How to be involved
    - Village meetings
    - Your Say Tweed

Design
- Creating what will be
  - Creating a strategy that brings together our shared ideas
  - How to be involved
    - Make a submission
    - Your Say Tweed

Delivery
- Presenting the strategy
  - Understanding how the strategy will be implemented
  - How to be involved
    - Village meetings
    - Community groups

Tweed Shire Council | Together forward
2. Project management approach

Principles:

- Manage by stages,
- Focus on products,
- Tailor to suit local environment,
- Learn from experience,
- Defined roles and responsibilities.

Six aspects of project performance:

- Quality,
- Benefits,
- Timescale,
- Scope,
- Costs,
- Risks.
3. Council internal reference group

Structure: social planner, engineer, development assessment planner, sustainability officer, senior strategic planner, environmental planner, Destination Tweed.

Purpose of the group:

• to inform all relevant divisions within Council about the aims and objectives of the Rural Villages Strategy,

• to identify and deal with overlaps with other strategies and policies,

• to improve overall quality of the Strategy by ensuring that all actions are properly defined and prioritised.

• to advise on further internal consultations,

• to advise on the impact of proposed solutions.
4. Proposed structure of the Rural Villages Strategy

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Strategic intent</td>
<td>Burringbar</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Strategic framework map</td>
<td>Chillingham</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Acknowledgement of community based strategies and plan (CETP 2009 etc.).</td>
<td>Crabbes Creek</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Provision of infrastructure and essential services.</td>
<td>Mooball</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Assistance to local businesses.</td>
<td>Stokers Siding</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tumbulgum</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tyalgum</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Uki</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>key characteristics</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>vision statement</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>directions</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>“overview” map</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Other villages:</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bilambil, Kunghur</td>
<td></td>
</tr>
</tbody>
</table>
5. Overlaps with other strategies

Rural Land Strategy

Tweed Economic Development Strategy

Cooperation with Destination Tweed
Thank you